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“Strawberry energy” in the finals fo the “World Technology Award”

Serbian start up in the competition for the “World Technology Award” in the category of Environment

In competition of more than 20 renowned world companies, Strawberry energy, as the only company from Serbia, became one of the finalists for the “World Technology Award” in the category of Environment, in the organization of “World Technology Network”.

Strawberry energy Company, author of the first public solar charger for mobile devices “Strawberry Tree” was nominated by the former winners of this contest, which in 20 categories chose companies and individuals creating the 21st century. Shoulder to shoulder with companies like “Facebook”, “Google”, “Dropbox”, “AT&T”, “Tesla Motors” and other multinational corporations, as one of the finalists in other 19 categories, Strawberry energy is the only company coming from Serbia. In the category of Environment, Strawberry energy competes with world-renowned ecological companies such as “Eco-Fuel Africa”, “Biofungitek”, “Ecosphere technologies” etc.

“When top experts and world renowned organization nominate you for such a prestigious award, it already represents a great honor, and inclusion in 7 best finalists is certainly an indicator for us that our innovation is competitive at the world market, and that has a great potential. We have gained new energy and motivation to continue with planting our Strawberry Trees, as well as confirmation that there is enough space among world giants in the fields of new technologies for a young company from Serbia”, said Miloš Milisavljević, Strawberry energy founder and CEO.

The winners will be announced during the ceremony at Time Conference Center at the World Technology Awards gala/ceremony on the evening of November 15th, at the conclusion of the two-day (Nov. 14/15) World Technology Summit conference held at the Time & Life Building in New York City. The event is organized in association with some of the most influential media such as “Time magazine”, “CNN”, “Fortune” and “Science”, as well as “Kurtzweil”, “AAS” and “Accelerosity”.

The WTN is a curated membership community comprised of the world's most innovative individuals and organizations in science, technology, and related fields. WTN gathers 21. century creators with the focus on new technologies and with the aim of stimulating new ideas and connections. As it is said from the network:



Strawberry
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Strawberry energy
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“The WTN exists to "encourage serendipity" -- the happy accidents of colliding ideas and new relationships that cause the biggest breakthroughs for individuals and institutions. The WTN works to accomplish its mission through global and regional events for its members (and others) to help make connections among them, and to examine the likely implications and possible applications of emerging technologies.”

“World Technology Awards”, are annually given to extraordinary innovators from various technological areas, in order to honor them, as well as a vetting mechanism to determine the newest WTN members – each year’s Award Winners and Award Finalists.

Strawberry energy, innovative Serbian start up, for the first time attracted the world attention at the EU Sustainable energy week 2011, when won the first place in the category of consuming for the project of public solar charger for mobile devices Strawberry Tree. Recently, the world internet portal “Mashable” included this technological innovation in the list of 25 technologies every smart city should have.

Official web page with the list of all finalist in all categories:

<http://www.wtn.net/summit2013/awardsgala.php>

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