



Belgrade, 4th of April, 2011

Strawberry energy travels to European championship finals

Student team from Belgrade University – „Strawberry energy“ was invited from the European Commission to participate in „Sustainable energy week“, which will be held from 11th to 15th of April in Brussels. Team completely on its own created and developed the first in the world Public solar charger for mobile phones - Strawberry Tree. In competitive part of the „Sustainable energy week“, 309 projects from renowned European companies and organizations have been registered. With its project, Strawberry energy made its way to top 4 projects in its category. Projects are sorted in six categories, and solar charger is in the group of projects intended for promotion of Public consumption reduction. Victory ceremony in all categories will be held on 12th of April, 2011. Award will be received by Günther Oettinger, EU Commissioner of energetics.

Realizing the innovativeness of the project, European Commission expressed a desire to set Strawberry Tree in front of building of EU Parliament in Brussels during the fair from 11th to 15th of April. From all projects submitted, only one more project, apart from Strawberry Tree, was chosen to get the most of media visibility. Strawberry energy's project is the only one that comes from the country which is not member of European Union.

Value of Strawberry energy work has already been recognized by numerous institutions, companies and local governments in Serbia. With their help and cooperation, Serbian student team succeeded in getting all necessary permissions and financial funds, so they will set special model of solar charger – Strawberry Tree in front of European Parliament during the „Sustainable energy week“.

So far, team was supported by Obrenovac municipality, Business Technology Incubator of technical faculties Belgrade, Thermal Powerplant Nikola Tesla, EPS, Thermal Powerplant Kostolac, ENEL PS, Secretariat of the environment protection, Airport Nikola Tesla, Serbian Chamber of Commerce – office in Brussels, JAT, Ministry of foreign business and our Embassy in Brussels.

First Public solar charger for mobile phones – originally „Strawberry Tree“, was for the first time installed in the city square of Obrenovac municipality last year in October, and during the first 40 days it was used 10000 times. Even in its early stage, project was supported by Business Technology Incubator of technical faculties Belgrade. Further cooperation with this institution was of a great importance. Value of the project has been recognized also by Agency for energy efficiency of Republic of Serbia.



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Strawberry energy is a team of talented young people gathered around a common goal. Apart from research and development in the field of renewable energy, they are engaged in education and promotion of green technologies.

The team consists of 9 students from different Faculties of Belgrade University. Taking into concern multidisciplinary of their projects, knowledge and experience from diverse scientific fields are necessary for successful realization. Therefore, members of the “Strawberry energy” team are students from diverse faculties. Members of the team are: Miloš Milisavljević, Tamara Turšijan, Bojan Vasiljević, Miroslav Ribarić, Mihailo Vasić, Strahinja Janković, Uroš Uljarević, Bojana Borković i Kristina Nikolić.

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