



Belgrade,
30th of May, 2012.

Strawberry eco workshops

Strawberry energy Company has started the cooperation with primary school “Kralj Petar II Karađorđević” at Vračar in Belgrade, within which two Strawberry eco workshops were held. Through interactive work and creative workshops, Strawberry energy familiarized the youngest with renewable energy concept, and incited them to thinking about their interests, ideas and inventions they would like to create by themselves.

The first workshop was held on 23st of May, 2012, in primary school’s premises, where sixty pupils of third and fourth grade were present. Along with presentation enriched with cheerful illustrations of Sun, hydropower, wind, biomass and geothermal energy sources, Strawberry energy company conveyed interesting facts from the world of renewable energy sources to children, who showed great interest in this subject by participating in discussion and constantly asking questions. Since the best way to learn is through creative work, Strawberry energy taught the youngest how to create origami watermills in order to stimulate their thinking about wind power. Afterwards, eco quiz was organized where children, divided into teams, were joyously answering the questions and showed high level of knowledge.

Workshop was finished with discussion about ideas and innovations children would like to create by themselves, and one of the most inspiring preposition was solar airplane which would have the speed of light. Members of Strawberry energy company have shown through their example which steps are required to achieve their dreams, that after having an idea, it is necessary to gain knowledge from a certain area, and later on to gather a team of people who strive to the same goal.

One week after the first workshop, the second was held, but this time with the sixth grade pupils. As school year shortly finishes, cooperation will be continued in September and Strawberry energy has the plan to expand the educative program to other primary and middle schools.

One of the main business pillars of Strawberry energy Company is education and raising awareness about renewable energy sources and sustainable development. As new generations are our future, it is of a great importance to influence, direct and motivate them to put their efforts in making the world a better place one day.

"If you give a man a fish you feed him for a day. If you teach a man to fish you feed him for a lifetime."



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