



**Valjevo, 15<sup>th</sup> of October 2012.**

Press release

**mt:s and Strawberry energy presented new solar charger in Valjevo, Serbia**

### **Citizens of Valjevo now also have a „Strawberry Tree“**

Successful cooperation between Strawberry energy and mt:s has been continued with the fifth solar charger for mobile devices, Strawberry Tree which was installed in Valjevo today. Exactly one year after the first solar charger was installed in Belgrade, citizens of Valjevo are also able to charge batteries of their mobile phones and other portable devices with the solar energy. Apart from charging batteries of portable devices, Strawberry Tree enables free internet surfing via modern mt:s network.

„We are convinced that, by installing solar trees, we are contributing to building a technologically developed society, based on knowledge, innovativeness and enterprising spirit. At the same time, by cooperation with young people from Strawberry energy Company, we are expressing our commitment to youth entrepreneurship, as well as our determination to create conditions for renewable energy sources usage. These innovative projects contribute to raising the quality of life of our citizens, local community, and this is what guides our company”, said Miroslav Gajić, Technique coordinator of Executive unit of Telekom Serbia Valjevo.

Apart from installing the Strawberry Tree, and due to the anniversary of setting the first solar charger, awards were given to winners of the competition „The best strawberry cake recipe from Valjevo“. During the competition, citizens of Valjevo were sending strawberry cake recipes at the official Strawberry energy facebook page, and the recipe that won the most number of likes were announced as a winner.

"From today, citizens from all four sides of the Serbia have a possibility to charge their mobile devices with the energy of Sun. Due to the cooperation with Telekom Serbia Company, citizens of Belgrade, Kikinda, Vranje, Bor and Valjevo won't have a problem with the empty battery anymore. We are very honored to celebrate in Valjevo this, for us highly important cooperation with Telekom Serbia Company, which during the past year, significantly helped us reaching our goal of bringing closer renewable energy sources to as many people as possible. Within one year, 165.000 people charged their mobile devices at one of these four Strawberry Trees, and energy saved would be enough for making 6.000 pancakes, sending sms by every citizen of Indonesia and watching 84 times all three parts of the Lord of the Rings movie", said Miloš Milisavljević, founder and director of Strawberry energy Company.

Solar charger in Valjevo was installed also due to the cooperation with Valjevo Municipality.



„It is my pleasure that Valjevo was chosen as a jubiliary fifth city that gained a Strawberry Tree and that Telekom Serbia Company, in cooperation with young people from Strawberry energy Company, have celebrated the anniversary of setting the first solar charger in our town“, said the Mayor of Valjevo, Stanko Terzić.

To remind, Telekom Serbia and Strawberry energy companies have set up the first Strawberry Tree in Belgrade exactly one year ago, and also presented portable model of solar charger at ATP tournament Serbia Open.

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