



Belgrade,
14th of October, 2010.

Opening of the first in the world Public solar charger for mobile devices - Strawberry Tree

Strawberry Tree, first in the world Public solar charger for mobile phones has been revealed on 14th of October, 2010, in the main city square of Obrenovac municipality. Project has been developed by the group of young students – Strawberry energy, with the support of Agency for energy efficiency, Obrenovac municipality, ENEL PS Company and Public Enterprise for environment protection.

The opening ceremony was attended by president of the Obrenovac municipality, Željko Jovetić, Belgrade Mayor Assistant, Aleksandar Šapić, representative of ENEL PS Company, Vlada Popović, director of Agency for energy efficiency, Bojan Kovačić.

„The fact is that this doesn't exist anywhere in the world, so we attend an historical moment...It is our honour to be here“, said Aleksandar Šapić, Belgrade Mayor Assistant. Strawberry energy team leader and project creator Miloš Milisavljević said: „We want to bring renewable energy sources closer to all people. To find a way of putting them in function of public good, available to everyone, so that everyone could have direct benefits of them. We believe that this is the best way for people to meet with renewable energy sources and understand their significance. We want to change the world, as much as our possibilities are. They are not big. But they are definitely not negligible.

Strawberry Tree is independent solar system. Charger itself is 4.5m tall. Solar panels are placed at the top. Strawberry Tree converts energy of the Sun into electrical energy, stores it in rechargeable batteries and uses to charge batteries of your mobile phone or iPod for free. Thanks to these rechargeable batteries, solar charger can work even when the weather is bad or during the night. It has built-in 16 chargers for all leading mobile phone manufacturers. All that user has to do is to find corresponding charger for his/her mobile phone, plug in mobile phone and by pressing the button start charging. This way, device promotes renewable energy sources and energy efficiency and contributes to society in raising national awareness about current situation in the fields of energetics and ecology. Device is made from stainless steel. It has roofing which protects users from Sun and rain and under which round wooden bench is built-in where users can sit while charging their mobile phones.



Strawberry
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Strawberry energy is a team of talented, courageous young people who are engaged in research and development in the fields of renewable energy sources, as well as their promotion. Team is consisted of students from the University of Belgrade.

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