



**Belgrade, 14th of July 2012.**

## **mt:s and Strawberry energy presented one more Strawberry Tree**

### **mt:s donated new solar charger Strawberry Tree to citizens of Kikinda**

From now on, citizens of Kikinda have a possibility to easily charge batteries of their mobile devices while having a walk through the main street, on a solar charger set in the center of town. In cooperation with Strawberry energy Company, mt:s donated new solar charger Strawberry Tree to Kikinda and its citizens.

New solar charger, which is set in the Square of Serbian volunteers ("Trg srpskih dobrovoljaca"), enables citizens to charge for free batteries of their mobile devices - mobile phones, digital cameras, tablet PCs and mp3 players with the energy of Sun. Apart from that, free Internet surfing is provided around the Strawberry Tree, through modern mt:s network which enables significantly higher speed of data transmission.

„We tend to act responsibly in every place we work, and that is the reason why are we today here in Kikinda. We believe that innovations like Strawberry Tree can bring new quality in lives of our citizens. As this solar charger is equipped with mobile internet, upgraded mobile network will provide all the citizens with new internet surfing experience in public places. “, said Radovan Santovac, director of the Working center of Telekom Serbia in Kikinda.

„Strawberry Tree“ is five meters tall and surrounded with benches, and therefore it can be ideal place for 10 users to take a break while waiting for their mobile phones to be charged with the energy of Sun.

„Today, when we are faced with growing need for renewable energy usage, it is necessary to make green technologies easily accessible to all the citizens and to learn all the people how renewable energy can be used.“, said Miloš Milisavljević, director and founder of Strawberry energy Company.

By supporting this project, Telekom Serbia united its efforts in the field of social responsibility in the areas of environmental protection, support of youth entrepreneurship and investing into society.

Telekom Serbia and Strawberry energy have installed Strawberry Tree in Belgrade in October last year and also presented portable solar charger for mobile devices at this year ATP tournament. In further cooperation, three more solar chargers are planned to be installed in Serbia.



Strawberry energy, the winner at the „Sustainable energy week 2011” u Brussels, is the young company engaged in research and development in the field of renewable energy sources, lead by the idea of "Making the world a better place".

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